

SIMA eBusiness Standards Workshop

**AIAG: *Providing Value for  
the Automotive Industry***

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General Motors Corporation  
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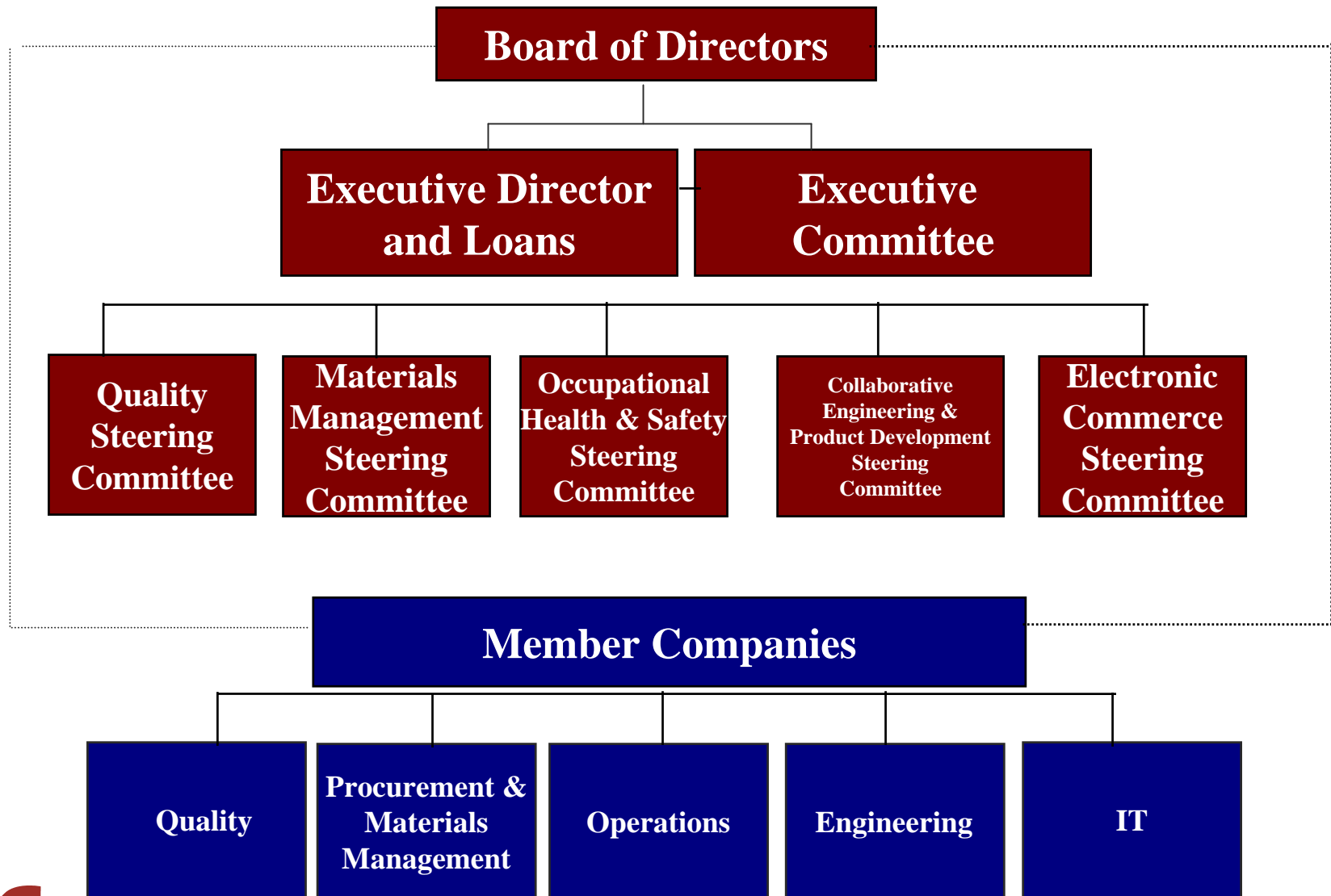


# About AIAG

- Globally recognized
- Open forum to develop and promote industry solutions
- Focus: common business processes, implementation guidelines, education, and training
- Over 1600 member companies
  - Major OEMS
  - Suppliers
  - Service providers
- Over 1,000 individual volunteers each month
- Opportunity for networking and development



# AIAG Operations Model

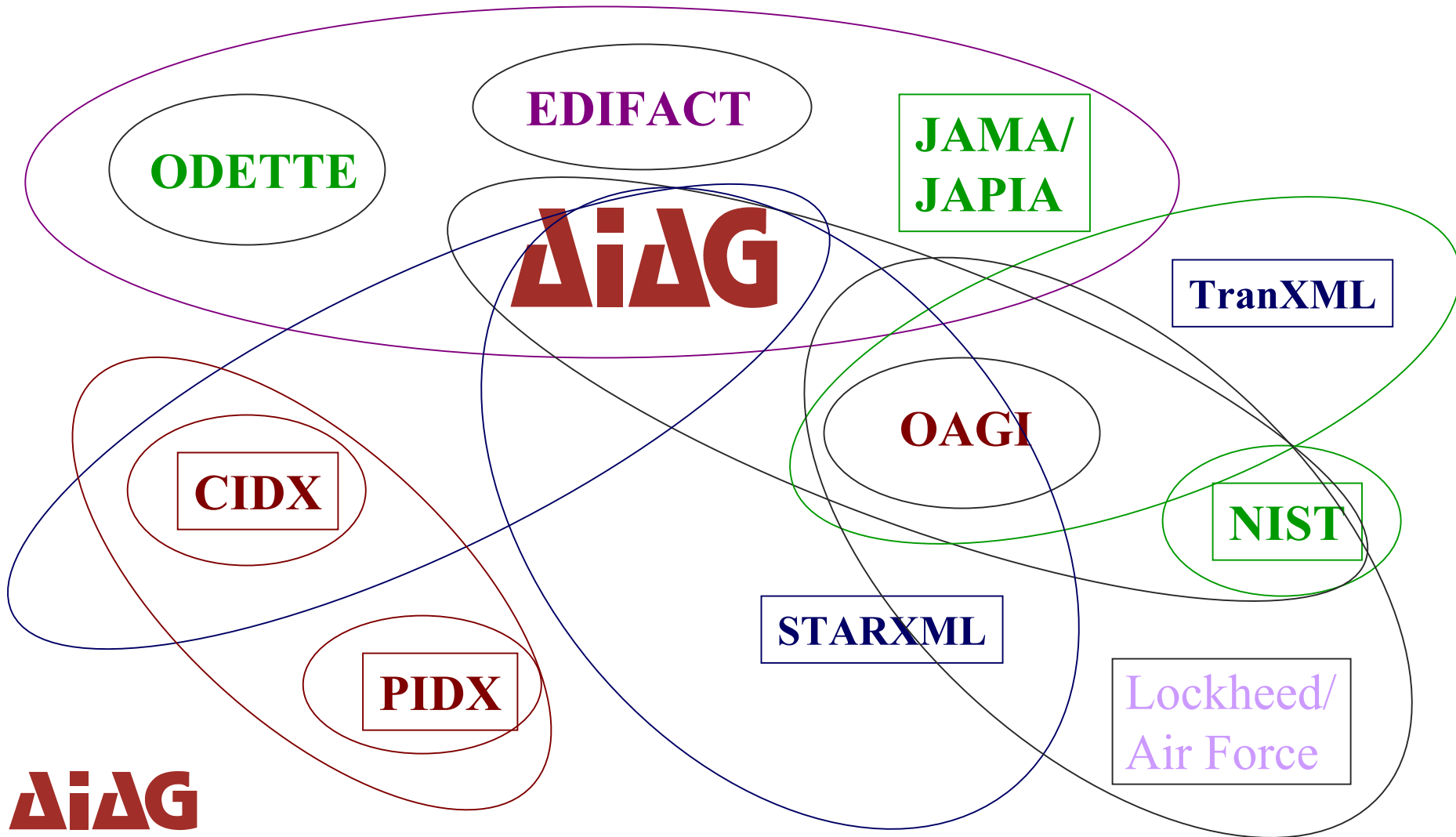


# Business Sectors

- **Auto ID & Parts Tracking**
- **Containerization & Packaging**
- **Customs & Regulatory Reporting**
- **Electronic Commerce & EDI**
- **Finance**
- **Logistics**
- **Materials Management**
- **Occupational Health & Safety**
- **Project Management**
- **Purchasing**
- **Quality**
- **Truck & Heavy Equipment**
- **Vehicle Engineering**



# Connections



# Alignment of AIAG Work Groups

- Standards used today:
  - ASC X12
  - EDIFACT
  - XML Schema
  - STEP
  - ENG DAT
- GOAL: Alignment of work groups to a consistent set of standards
  - Open
  - Freely available
  - International in scope
  - Common and consistent

# Need for Interoperability

- Lower investment costs and less complexity
- Operational efficiencies reached by minimizing
  - Training
  - Change control
  - Ongoing support
- Companies can use tools of choice
  - The exchange of information between tools becomes a commodity
  - Competitive advantage is the ability to apply business rules and algorithms to react quickly to the data
- Simpler infrastructure